



Ready, Set, Chase!

What to Expect With New Neighbor

Monday, July 29, 2019



Chase Quick Facts

- **Anticipate 89 “at-capacity events” a year**
 - 18,064 seats for NBA games
 - 18,500 for concerts
- **Game Start Changes (to help mitigate traffic congestion):**
 - New/earlier Giants weekday first pitch time: 6:45 PM
 - Warriors weekday tip off time: 7:30 PM
- **Concert Info:**
 - Doors open 1.5 hours before concert for pre-shows
 - Headliner start: 8 – 9 PM |. Concerts close: 10 – 11 PM

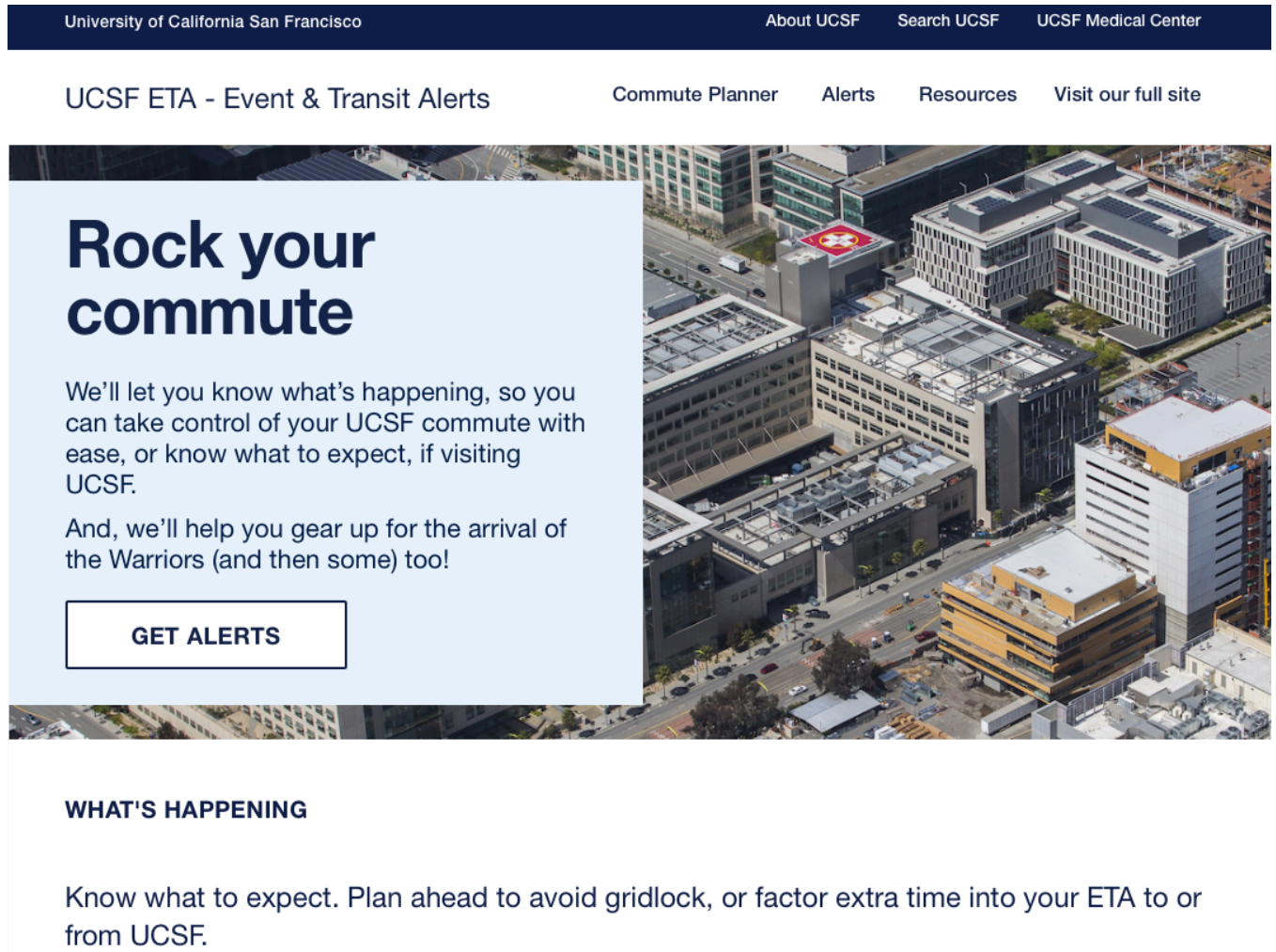
Survival Guide – 6 Tips

- First ticketed / public event: **September 6, 2019** (at-capacity)
- Plus private events: **Tues & Wed. Sept 3 & 4, 2019**
- Campus Life Services has developed 6 Tips to help the UCSF community survive



Tip 1: Explore New Informational Website

- Custom “Events & Traffic Alerts” website (“ETA” for short)
- ETA.ucsf.edu
- Live August 1

A screenshot of the UCSF ETA website. The header is dark blue with white text: "University of California San Francisco" on the left, and "About UCSF", "Search UCSF", and "UCSF Medical Center" on the right. Below the header, a navigation bar contains "UCSF ETA - Event & Transit Alerts", "Commute Planner", "Alerts", "Resources", and "Visit our full site". The main content area features a large aerial photograph of the UCSF Medical Center. Overlaid on the left side of the photo is a light blue box with the heading "Rock your commute" in large, bold, dark blue font. Below the heading, the text reads: "We'll let you know what's happening, so you can take control of your UCSF commute with ease, or know what to expect, if visiting UCSF. And, we'll help you gear up for the arrival of the Warriors (and then some) too!". At the bottom of this box is a white button with a black border and the text "GET ALERTS" in bold. Below the photo, the section "WHAT'S HAPPENING" is visible, followed by the text: "Know what to expect. Plan ahead to avoid gridlock, or factor extra time into your ETA to or from UCSF."

Tip 2: Visit Look-Ahead Calendar

- On ETA website, 2-month look ahead calendar will be posted
- Denotes **Red** and **Yellow** Days



Red
Expect major delays

- Single event at Chase >10,000 attendees
- Two concurrent events (Chase + Oracle) with similar start times
- Events (Chase or Oracle) concurrent with major Mission Bay activity

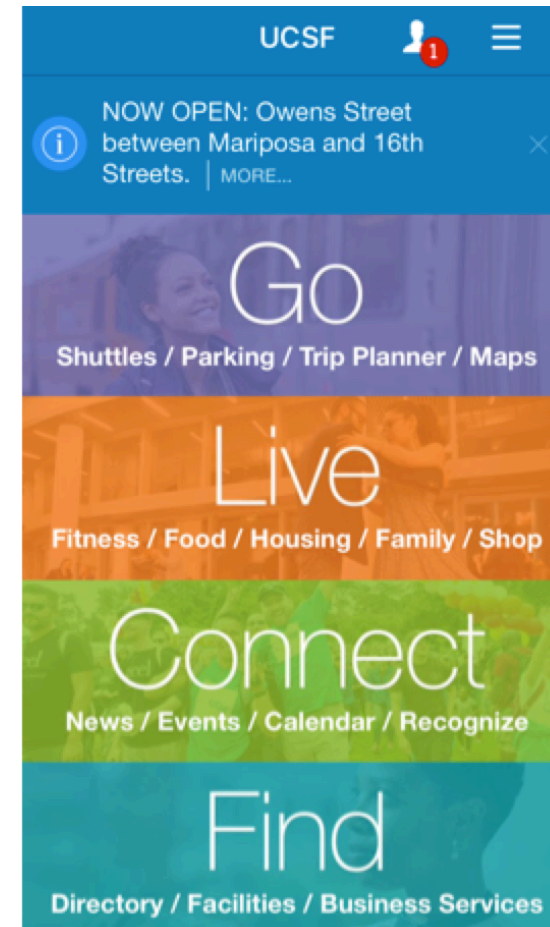


Yellow
Expect delays

- Single event at Chase with < 10,000 attendees
- The events noted above in red but occurring on a weekend

Tip 3: Sign-up for Alerts

- All employees will get first series of Alerts via email
- More detailed / frequent email Alerts will be sent to subscribers
- Additional Alerts
 - Via digital signage
 - Via social media
 - Via mobile app
- Use Mobile app to track live shuttles
 - Shuttles could be delayed on red/yellow days
 - Assessing route schedule








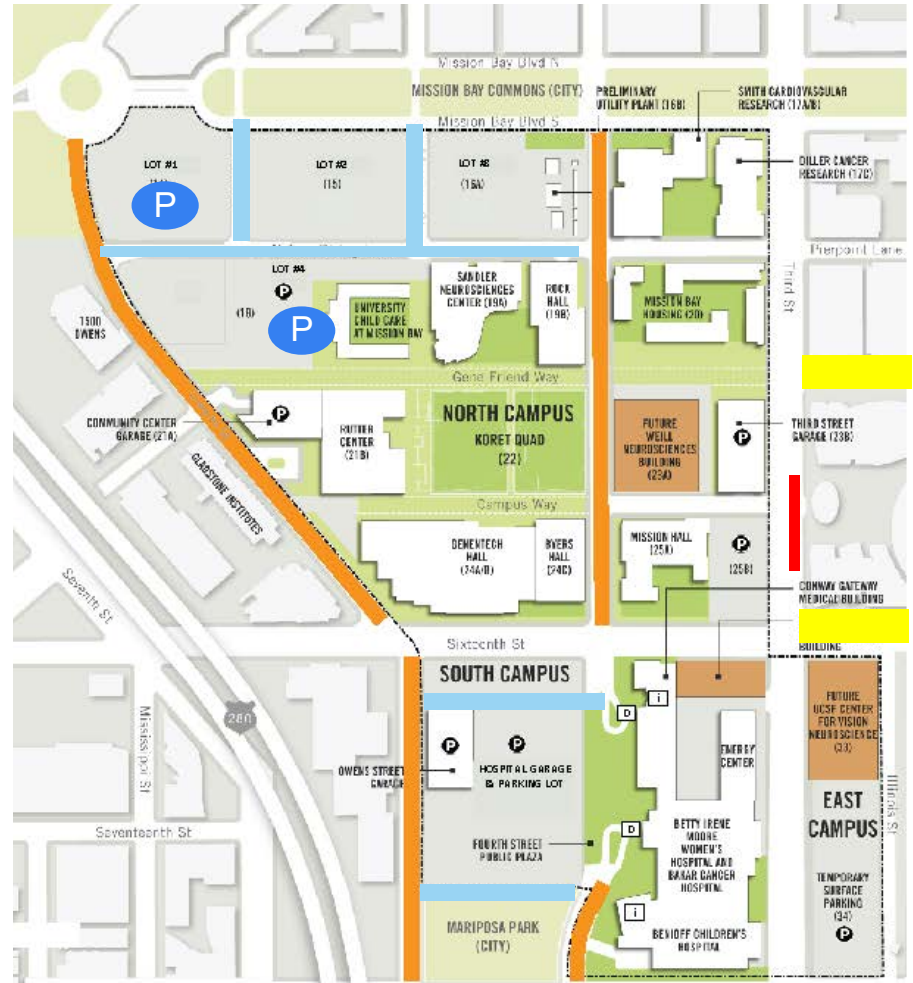
Tip 4: Rethink Your Commute

- If your position allows
 - Change commute time?
 - Work from alternate location?
- If your commute permits
 - Leave your car at home
 - Visit commute resources on ETA website:
 - MyCommute – solution tailored to your location & destination
 - UCSF shuttles – live data, trip planning, schedules
 - Carpool, vanpool, biking and more



Tip 5: Plan Your Mission Bay Commute

- If you must drive on a Red day:
 - **Avoid Third Street**
 - Use Local Hospital Access Plan (LHAP) streets 
 - Be prepared to show UCSF ID
 - Use UCSF's streets 
 - Be aware of street closures 90 minutes before events 
 - Be aware of Third Street closure to allow for pedestrian crossings to Muni (only post-event) 
 - Consider parking in Northern Lots 



Visit ETA.ucsf.edu for final map. Above map is provisional

Tip 6: Attend the Ready, Set, Chase! Event

- Date: September 5, 2019
- Location: MB Conference Center & Outdoor area
- Time: 11 AM – 2 PM
- Calls to Action:
 - Educational sessions
 - Stay Informed & "Rock Your Commute" on red days
 - Resources / vendor booths with alternative transportation options
- Food & take away reminders



Additional Info: No Chase Parking at UCSF

- At this time, UCSF parking facilities will not be open to Chase patrons
 - Except 30- 40 spots in 3rd Street Garage for police & media after 6 PM weekdays and weekends
- Extra personnel to ensure authorized access only
- “No event” parking signage posted
- PCOs at key intersections to monitor the LHAP

**NO
CHASE
CENTER
EVENT
PARKING**

Additional Info: SFMTA Transit Plan

- Chase is promoting use of “Transit First”
 - Free MUNI rides bundled into Chase tickets
 - Expanded Muni platform for longer train cars & more frequent T-line service
 - Express MUNI bus from BART
 - Bike / scooter routes, valet, and parking
 - Organized Uber/Lyft curbs (like an airport)
 - Eventually a nearby Subway connection (2020?)
 - Eventually Ferry Terminal at 16th Street (2021)



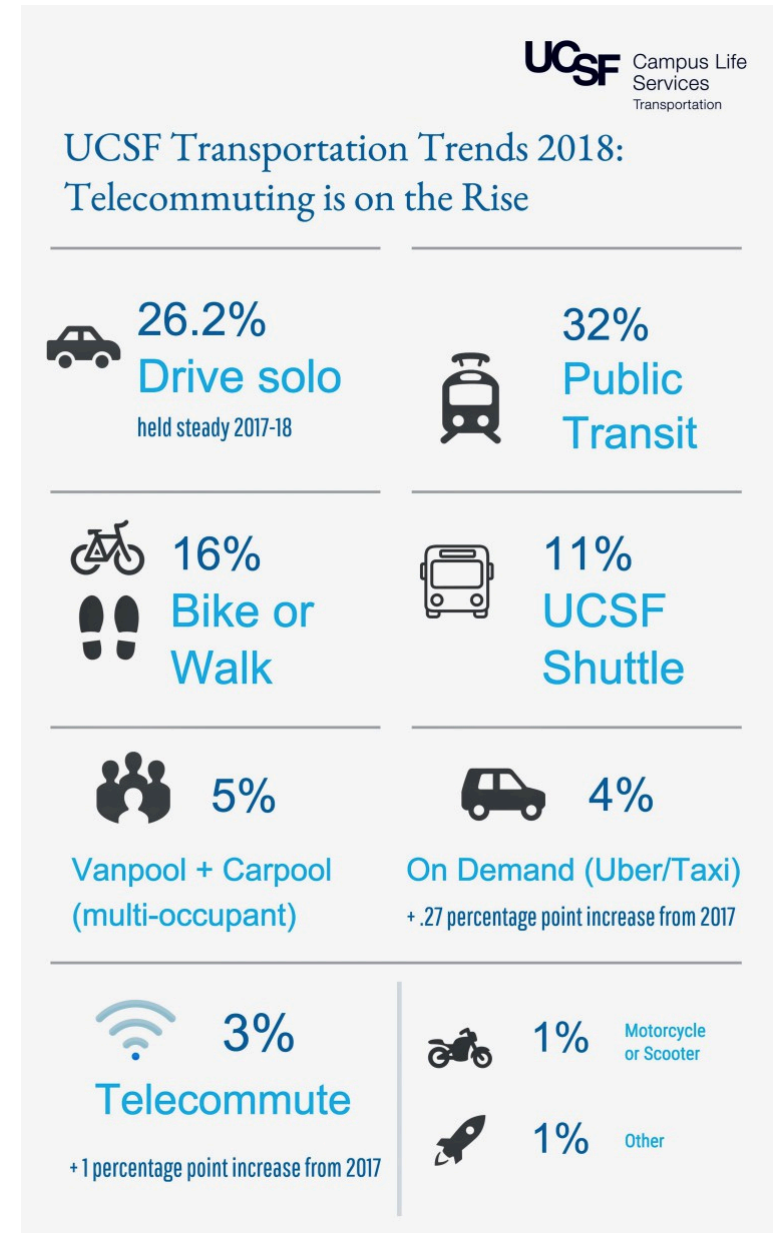
Additional Info: If Chase Patrons Must Drive

- Promoting use of outlying “park & ride” lots, especially for dual events (i.e., Pier 80)
- Some nearby garages (non-UCSF garages) may open for Chase
- Parking in the area should be “pre-paid”
- These temporary signs are ready to be placed along preferred walking routes as needed



Additional Info: UCSF Commutes (2018)

- Only **26.2%** commuted to campus alone in a car
 - Up from 7.3% in 2017
- 10% commuted **longer than 1.5 hours each way**
 - Up from 7.3% in 2017
- 3.4% telecommuted one full day every two weeks
 - Up from 2.6 in 2017
- 17.6% have positions conducive to telecommuting but have department norms against telecommute
 - Up from 15.3% in 2017



Questions & Comments

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